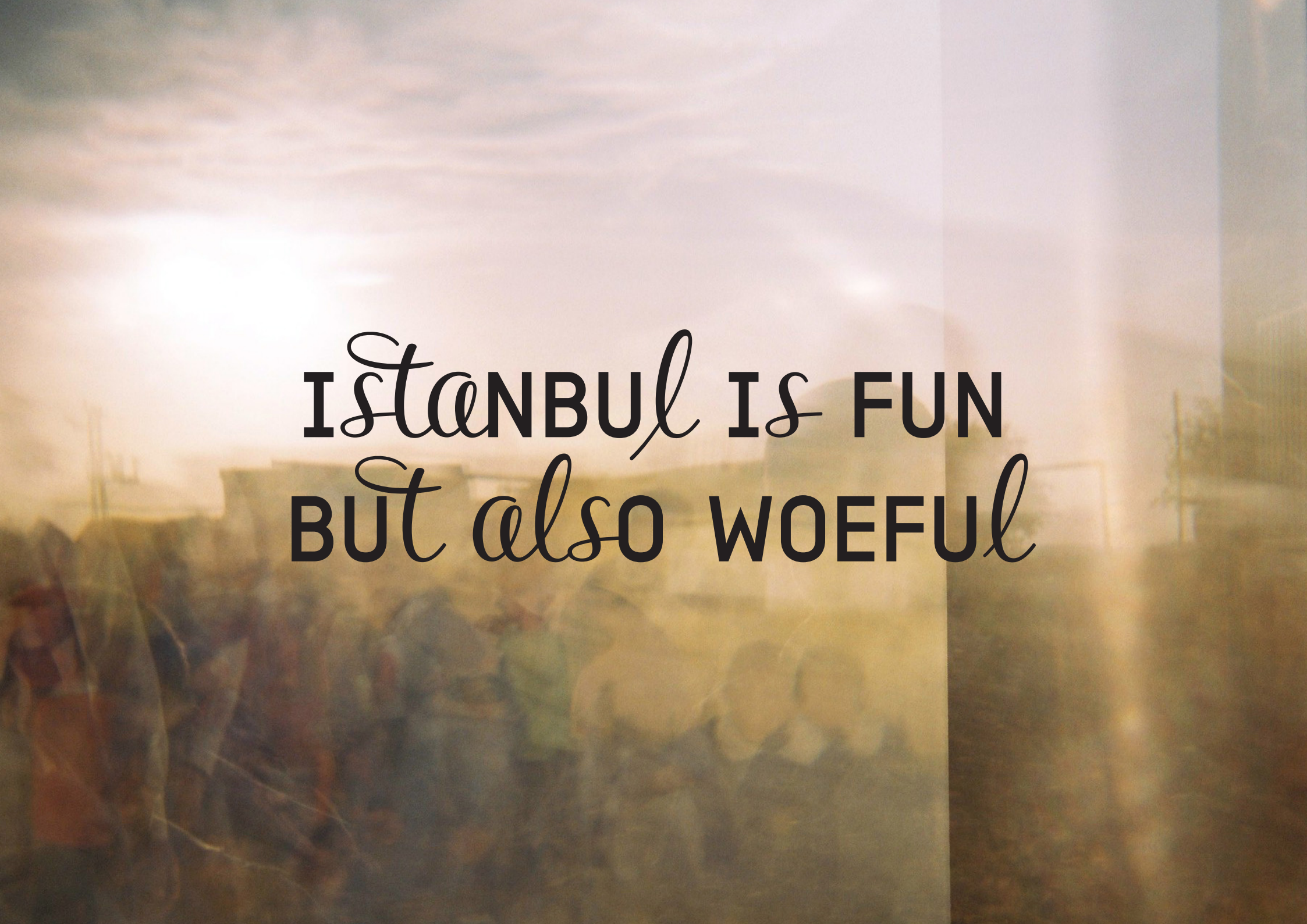


salt

JUXTAPPOSES OPPOSITES

SO DOES THE CITY



*Istanbul* IS FUN  
BUT *also* WOEFUL

*It* IS MODERN  
BUT *also* CONSERVATIVE

Istanbul is allURING  
AND annoying

*It* IS UNIQUE BECAUSE  
*THE* CITY CAN INTEGRATE  
ANYTHING





JUXTAPosition OF  
ORGANIC FORMS WITH THE  
INDUSTRIAL LOOKING  
CHARACTER SET IS LIKE  
THE CITY

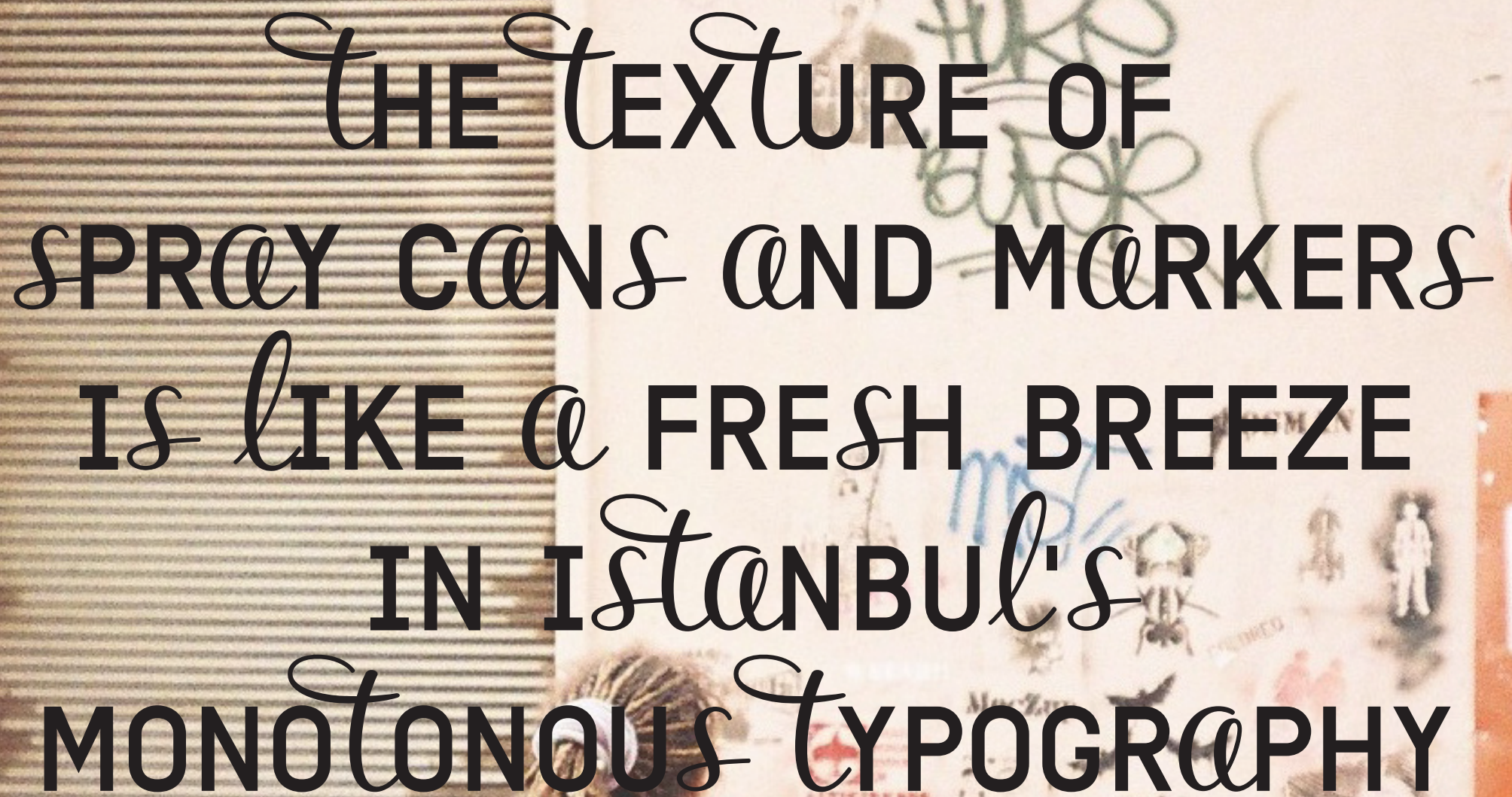


THINGS ARE NOT MEANT TO  
FIT BUT AT THE END  
THEY MUST WORK TOGETHER

FOR EXAMPLE  
Istanbul STREETS ARE  
COVERED WITH  
COMMERCIAL TYPOGRAPHY



SEEING walls  
PAINTED WITH GRAFFITI  
IS THE ONLY  
BREAK YOU CAN HAVE

A person with long dreadlocks, seen from behind, is looking at a wall covered in graffiti and posters. The wall features various tags, including 'HRO' and 'MAY', and several posters, including one with a portrait of a woman. The person is wearing a red top and a patterned scarf. The background includes a window with horizontal blinds on the left and a red sign with white letters 'E', 'Z', 'A', 'N' on the right.

**THE TEXTURE OF  
SPRAY CANS AND MARKERS  
IS LIKE A FRESH BREEZE  
IN ISTANBUL'S  
MONOTONOUS TYPOGRAPHY**